

BUSINESS AND MANAGEMENT

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Students planning to enter the business world immediately upon graduation and seek a career in accounting, finance, management, or marketing should major in economics and consider an area of emphasis, or they should consider a business and management studies concentration combined with a major other than economics.

Code	Title	Credits
Strongly recommended		
BUS 110	Fundamentals of Business	1.00
BUS 201	Organizational Storytelling	1.00
BUS 225	Principles of Accounting	1.00
BUS 237	Managerial Accounting	1.00
BUS 250	Marketing	1.00
BUS 251	Management	1.00
BUS 252	Legal Aspects of Business	1.00
BUS 255	Leadership	1.00
BUS 266	Business Modeling in Excel	1.00
BUS 268	Design Thinking & Entrepreneurship	1.00
BUS 383	Management Policy and Strategy	1.00
Recommended		
BUS 281	Corporate Finance	1.00
PSYCH 125	Principles of Psychology	1.00
PSYCH 250	Industrial/Organizational Psychology	1.00
THEAT 120	Public Speaking	1.00

The best Masters of Business Administration (MBA) programs do not require a specific undergraduate curriculum. They seek people with strong skills in analysis, communication, and leadership. Typically, students entering an MBA program will have two or more years of work experience.